



Australasian
Dermoscopy
Meeting

Presented by



Australasian Dermoscopy Meeting 2026

Sponsorship Prospectus

8-10 October 2026 at Pullman Cairns International, Queensland Australia

adm2026.com.au

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Welcome

Australasian Dermoscopy Meeting 2026 Sponsorship Prospectus

The Australasian Dermoscopy Meeting 2026 is the premier national conference for dermatologists, skin cancer specialists, nurses, nurse practitioners, and allied health professionals. It brings together leading clinicians, researchers, and industry partners from across Australia.

This three-day event provides a dynamic platform for education, innovation, and professional connection, featuring:

- Cutting-edge clinical presentations and hands-on workshops
- Exhibition and sponsorship opportunities to engage directly with industry leaders
- High-value networking experiences, including curated social events designed to foster meaningful connections in a relaxed setting
- Access to delegate insights, supporting targeted brand exposure

With a growing audience of key decision-makers and practitioners, the Australasian Dermoscopy Meeting 2026 offers sponsors a strategic opportunity to:

- Showcase innovative products and services
- Connect with a highly targeted professional audience
- Enhance brand visibility and industry credibility
- Build enduring relationships with delegates and thought leaders

Through tailored sponsorship packages, content collaborations, digital initiatives, and branded activations, your organisation can play a pivotal role in the success of this flagship dermatology event.

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Speakers



Dr Charles Ayesa

MBBS(Hons), BMedSci, FRACGP, FSCCA

Fellow, Board Director and
College Censor
Skin Cancer College Australasia



**Dr Luke
Bookallil**

Medical Director
SunDoctor



**Associate Professor
Alex Chamberlain**

MBBS (Hons) IFAAD FRSM FACD

Consultant Dermatologist
Victorian Melanoma Service



**Professor Kiarash
Khosrotehrani**

Clinical Scientist / Director
Frazer institute -
University of Queensland



**Dr. Ashfaq A.
Marghoob**

Director
Memorial Sloan Kettering
Cancer Centre



**Associate Professor
Cristian Navarrete-Dechent**

Department of Dermatology,
Pontificia Universidad
Católica de Chile



**Dr Vin
Rajeswaran**

Founder of DermEX and
Director of FNQH
and FNQHPathology



**Dr Elizabeth "Vinny"
Seiverling**

Associate Professor of Dermatology
Tufts University School
of Medicine



**Dr Franz
Strydom**

Skin Cancer Doctor &
Chief Medical Officer
Skinspots



**Associate Professor
Dr Alexander C.J.
van Akkooi**

Melanoma Surgical Oncologist
Melanoma Institute Australia

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Partnership Benefits

Why Partner with the Australasian Dermoscopy Meeting 2026

Partnering with the Australasian Dermoscopy Meeting 2026 places your organisation at the forefront of a rapidly evolving clinical field dedicated to improving the early detection and management of skin cancer.

As an inaugural meeting, this event represents a unique opportunity to align with a growing community of dermatologists, skin cancer clinicians, and allied health professionals who are shaping best practice across Australasia.

Strategic Benefits of Partnership include:

- Aligning your brand with a **specialist, education-driven meeting** focused on advancing dermoscopy and clinical outcomes
- Supporting the growth of a **collaborative Australasian network** of leading clinicians, researchers, and practitioners
- Engaging directly with a **highly targeted audience of decision-makers and influencers** in skin cancer diagnosis and treatment
- Showcasing your products, technologies, and services in a **clinically relevant and hands-on environment**
- Positioning your organisation as a **committed partner in innovation, education, and improved patient care**
- Building meaningful connections through **face-to-face engagement and curated networking opportunities**
- Enhancing brand credibility through association with a **specialist, high-quality scientific program**
- Gaining access to delegate insights to support **ongoing relationship development** (in accordance with privacy regulations).

melanoma.
patients
australia

Supporting a meaningful cause - a portion of proceeds from Ash's Swim and the Galah Dinner Silent & Live Auction will be donated to Melanoma Australia.

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Sponsor Benefits Summary

All prices exclude GST unless stated otherwise

Sponsor Benefits (excluding GST)	Platinum \$27,500 3 Available	Gold \$14,500 8 Available	Silver \$8,250 7 Available	Bronze \$4,675 10 Available	Content Sponsors Various Options	Digital Sponsors Various Options	Merchandise Sponsors Various Options	Networking Partner Various Options
Exhibition Booth	6m x 2m Event Foyer	3m x 2m Event Foyer	3m x 2m	2m x 2m				
Complimentary registration(s), including Social Events	4	3	2	1	See benefits	See benefits	See benefits	See benefits
Sponsor recognition on all marketing material	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor recognition on Conference website	✓	✓	✓	✓	✓	✓	✓	✓
MC acknowledgement	✓	✓	✓	✓	✓			See benefits
Sponsor recognition in Event App	✓	✓	✓	✓	✓	✓	✓	✓
App push notification / alert	✓					1 each day (APP Sponsor)		
Social media / LinkedIn recognition	1 exclusive post	1 post						
Video displayed during event break	✓							
Representative to Welcome and introduce the speaker(s) to stage					✓			
Sponsor Barista Coffee in exhibition								✓
Access to attendee delegate list	✓	✓	✓	✓	✓	✓	✓	✓

Notes

- Content Sponsor includes **Keynote Speaker | Breakout Session**
- Digital Sponsors includes **Conference App | Conference WiFi**
- Merchandise Sponsors includes **Name Badge & Delegate Lanyard | Satchels | Notepads & Pens**
- Networking Sponsors includes **Galah Dinner | Barista Cart | Chargebar | Ash's Swim | Juice Bar | Gelato Bar**

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Sponsorship Opportunities

Platinum Sponsorship - \$27,500 (excl. GST)

3 opportunities

Registration Inclusions

- 4 x full conference registrations including conference session, exhibition access and daily program catering and social functions

Key benefits include

- Premium customisable 6m x 2m exhibition space in the conference foyer
- Exclusive recognition as a Platinum Sponsor across all event marketing and communications
- Sponsor recognition during opening and closing by the MC
- Recognition as a partner on the pre-session slide loop
- Opportunity to provide your own 30 - 60 second video message, which will be played for attendees on a continuous loop with other Platinum Sponsors at all breaks pre, during and post event
- 1 x dedicated push notification to all app users
- Your company logo and URL are hyperlinked on the Convention website
- Your company logo and details listed on the Convention App
- Recognition as a sponsor on the sponsor acknowledgement signage
- 1 x dedicated social media posts (LinkedIn + additional channels where applicable)
- Logo inclusion on Galah Dinner media wall (subject to production timelines)
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)

Gold Sponsorship - \$14,500 (excl. GST)

8 opportunities

Registration Inclusions

- 3 x full conference registrations including conference session, exhibition access and daily program catering and social functions

Key benefits include

- Premium customisable 3m x 2m exhibition space in the conference foyer
- Exclusive recognition as a Gold Sponsor across all event marketing and communications
- Sponsor recognition during opening and closing by the MC
- Recognition as a partner on the pre-session slide loop
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Logo inclusion on Galah Dinner media wall (subject to production timelines)
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)

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Sponsorship Opportunities

Silver Sponsorship - \$8,250 (excl. GST)

7 opportunities | **LIMITED PARTNERSHIP OPPORTUNITIES REMAINING**

Registration Inclusions

- 2 x full conference registrations including conference session, exhibition access and daily program catering and social functions

Key benefits include

- Customisable 3m x 2m exhibition space in the exhibition room
- Exclusive recognition as a Silver Sponsor across all event marketing and communications
- Sponsor recognition during opening and closing by the MC
- Recognition as a partner on the pre-session slide loop
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)

Bronze Sponsorship - \$4,675 (excl. GST)

10 opportunities | **LIMITED PARTNERSHIP OPPORTUNITIES REMAINING**

Registration Inclusions

- 1 x full conference registration including conference session, exhibition access and daily program catering and social functions

Key benefits include

- Customisable 2m x 2m exhibition space in the exhibition room
- Exclusive recognition as a Bronze Sponsor across all event marketing and communications
- Sponsor recognition during opening and closing by the MC
- Recognition as a partner on the pre-session slide loop
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)

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Sponsorship Opportunities



Keynote Speaker Sponsorship - \$7,500 (excl. GST)

4 opportunities

Registration Inclusions

- 2 x full conference registrations including conference session, exhibition access and daily program catering and social functions

Key benefits include

- Opportunity for your representative to welcome and introduce the speaker(s) to stage, or play a short branded 1min video
- Opportunity for your company to provide a branded gift as delegates enter or depart the session (sponsor to provide at additional cost)
- Recognition as a partner on the pre-session slide loop
- Your company logo on viewed on social media and EDM prior to conference
- Your company logo displayed on keynote session holding slide
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)



Breakout Session Sponsorship - \$5,500 (excl. GST)

4 opportunities

Registration Inclusions

- 1 x full conference registration including conference session, exhibition access and daily program catering (excludes social functions)

Key benefits include

- Opportunity for your representative to welcome and introduce the speaker(s) to stage, or play a short branded 1min video
- Opportunity for your company to provide a branded gift as delegates enter or depart the session (sponsor to provide at additional cost)
- Recognition as a partner on the pre-session slide loop
- Your company logo displayed on session holding slide
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)

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Digital Sponsorship Opportunities



Conference App Sponsorship - \$7,500 (excl. GST)

Exclusive Opportunity

Registration Inclusions

- 1 x full conference registration including conference session, exhibition access and daily program catering and social functions

Key benefits include

- Company branding on the App launch email and all key communications relating to the Conference App
- Company logo displayed as a static advertisement on the Conference App home tab, linked to your preferred URL
- One pre-scheduled alert with your branding sent to all App users, each full day of the conference
- Recognition as a partner on the pre-session slide loop
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)



Conference WiFi Sponsorship - \$7,000 (excl. GST)

Exclusive Opportunity

Registration Inclusions

- 1 x full conference registration including conference session, exhibition access and daily program catering and social functions

Key benefits include

- Company brand or product name set as the Conference WiFi password and communicated to all delegates
- Recognition as a partner on the pre-session slide loop
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)

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Merchandise Sponsorship Opportunities



Name Badge & Delegate Lanyard - \$9,500 (excl. GST)

Exclusive Opportunity

Registration Inclusions

- 1 x full conference registration including conference session, exhibition access and daily program catering and social functions

Key benefits include

- Company logo printed on Conference lanyards
- A QR code printed on the back of the name badge linking to your company landing page
- Recognition as a partner on the pre-session slide loop
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)



Delegate Satchel - \$12,000 (excl. GST)

Exclusive Opportunity

Registration Inclusions

- 1 x full conference registration including conference session, exhibition access and daily program catering and social functions

Key benefits include

- Company logo printed on Conference satchels and distributed at registration to delegates
- Opportunity to provide 1 x sponsored item for inclusion in each conference satchel (subject to approval and production timelines)
- Recognition as a partner on the pre-session slide loop
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)

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Merchandise Sponsorship Opportunities



Notepad & Pen Sponsorship - \$4,500 (excl. GST)

Exclusive Opportunity

Key benefits include

- Company logo printed on Notepads and pens and placed on tables for each delegate at opening session
- Recognition as a partner on the pre-session slide loop
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)

Networking Sponsorship Opportunities



Galah Dinner Sponsorship - \$16,500 (excl. GST)

Exclusive Opportunity

Registration Inclusions

- 2 x full conference registration including conference session, exhibition access, daily program catering and social functions
- 4 x additional Galah Dinner tickets

Key benefits include

- Brand recognition throughout the conference dinner
- Sponsor recognition during dinner event by the MC
- Your company logo included on the social event listing for the Galah Dinner on the Conference website
- Your company logo included on the printed menu cards
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)

Additional opportunities

- Optional branded activation during pre-dinner drinks and breaks

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Networking Sponsorship Opportunities



Barista Cart Sponsorship - \$3,500 (excl. GST)

3 Opportunities (1 sponsor per day)

Registration Inclusions

- 1 x full conference registration including conference session, exhibition access and daily program catering (excludes social functions)

Key benefits include

- Company branding on front of Barista Bar
- Opportunity to display 1 x pull up banner beside the Barista Bar
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)

Additional opportunities

- Company branding coffee cups or napkins
- Branded aprons and caps for baristas to wear (subject to venue approval)



Chargebar Sponsorship - \$6,500 (excl. GST)

Exclusive Opportunity

Registration Inclusions

- 1 x full conference registration including conference session, exhibition access and daily program catering (excludes social functions)

Key benefits include

- Powered highbars providing opportunity for delegates to charge their phones and laptops
- Each highbar decal branded with your company logo or message
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)

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Sponsorship Opportunities



Ash's Swim Sponsorship - \$15,000 (excl. GST)

Exclusive Opportunity

Registration Inclusions

- 2 x full conference registration including conference session, exhibition access and daily program catering (excludes social functions)
- 2 x additional Ash's Swim tickets

Key benefits include

- Brand recognition for Ash's Swim event
- Onsite signage and branding throughout the activity
- Your company logo on viewed on social media and EDM prior to conference
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)



Juice Bar Sponsorship - \$4,500 (excl. GST)

Exclusive Opportunity

Registration Inclusions

- 1 x full conference registration including conference session, exhibition access and daily program catering (excludes social functions)

Key benefits include

- Your company branding on the Juice bar
- Juice bar prominently positioned within the exhibition
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)

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Sponsorship Opportunities



Gelato Bar Sponsorship - \$4,500 (excl. GST)

Exclusive Opportunity

Registration Inclusions

- 1 x full conference registration including conference session, exhibition access and daily program catering (excludes social functions)

Key benefits include

- Your company branding on the Gelato bar
- Gelato bar prominently positioned within the exhibition
- Your company logo and details listed on the Conference App
- Your company logo and URL are hyperlinked on the Convention website
- Recognition as a sponsor on the sponsor acknowledgement signage
- Full access to the delegate list, including one (1) pre- and one (1) post-event EDM opportunity (subject to privacy and opt-in requirements)



Australasian Dermoscopy Meeting

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Thank you for your consideration

We look forward to partnering with you in 2026.

If you have any questions or would like to discuss bespoke opportunities, please contact:

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Event Director

TPM Events

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TPM EVENTS